Journal



MCA Spring CE Forum April 20-21, 2024

Maryland Chiropractic Association is headed to the Turf Valley Resort in Ellicott City, MD for its 2024 Spring CE Forum. Offering up to 12 hours of CE, here's a great educational weekend in which chiropractors and CAs can earn continuing education hours while re-connecting with friends and colleagues. During the 2024 Spring Legislative Update & General Membership Luncheon you'll learn how the MCA is working in Annapolis to protect our scope of practice.

Taking place April 20 and 21, this year's Spring CE Forum is offering an impressive list of speakers, sponsors and exhibitors as well as entertaining networking opportunities to help you enjoy a weekend with fellow chiropractors and CAs.

Saturday, April 20

Registration will begin on Saturday morning at 8:00 a.m. with a continental breakfast with the exhibitors. At 8:30 a.m., Mitch Mally, DC will present "Lower Extremity Dysfunction and LBP." You will learn normal vs abnormal anatomy, biomechanics and physics of various lower extremity complaints contributing to LBP. Often misdiagnosed, LBP can be the result of faulty foot biomechanics and structural leg length anomalies. Overlooked by practitioners is the true measured anatomical leg length.

The 2024 Legislative Update and General Membership Meeting and Luncheon will begin at 12:30 p.m. During the meeting, you'll learn about the latest legislative issues in Annapolis that affect your practice and how the MCA Legislative Committee is working to protect your scope of practice. You'll also have a chance to meet with members of the MCA Board of Directors and hear about the overall issues the board is addressing. Do you have some questions and concerns? Send your questions to tim@stringfellowgroup.net. There will be a segment during the meeting for a Q&A session.

Kristi Hudson will present her "Compliant Social Media Advertising" seminar at 2:00 p.m. This course is designed to provide chiropractors and their teams with the knowledge and skills necessary to effectively advertise their services on social media platforms while ensuring compliance with relevant regulations and guidelines.

Proceeds from MCA sponsored events go towards the MCA's legislative efforts to protect your profession.

At 4:00 p.m. Ty Talcott, DC will present 2 CE hours with "Compliance Law Changes: HIPAA, OIG, CURES & No Surprises Act." This seminar will provide information to help simplify the implementation and maintenance of an appropriate HIPAA, OIG and ONC Compliance program, with their extensive lists of required and addressable standards, in the typical chiropractic or multidisciplinary clinic, so that the option exists for the doctor to delegate and/or oversee the majority of this process and/or participate to whatever level desired.

At 6:00 p.m. it is time to relax and socialize. Join your fellow chiropractic colleagues for **Cocktails with the Exhibitors**. Your favorite beverage, lite fare and conviviality will highlight the evening. Visit with the exhibitors and learn about their latest products and services to enhance your practice.

Sunday, April 16

On Sunday morning registration will begin at 8:00 a.m. with a continental breakfast with the exhibitors. At 8:30 a.m., **Jeff King, DC, MS** will present the 4 CE hour of "Cervical Spine Involvement in Concussion." This course will detail the current understanding of the cervical spine in concussion patients. You will develop an understanding of the current literature regarding the impact of cervical spine pain in patients with concussion, the detail of the frequency of concurrent cervical spine injury in concussion populations and understand the potential clinical impact of cervical spine pain on concussion recovery.

Overnight room reservations (\$131/night if booked by March 29, 2024) can be made by contacting the Turf Valley Resort directly at 410-465-1500. Make sure you mention the MCA Spring 2024 CE Forum.

SAVE THE DATE

2024 Spring Convention

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President's Message



Greetings from beautiful Calvert County.

I'm sitting here in my office, staring out of the window at the developing buds on the trees with a clear blue sky background, and thinking, "maybe the groundhog was right and were moving into an early spring." It's time to break out the patio furniture and get the boat ready for the water.

At the MCA Headquarters, springtime means getting ready for the 2024 MCA Spring CE Forum. We are also following up on membership renewals. The Legislative Committee continues to monitor activities in Annapolis regarding

proposed bills that can affect our members.

It is mid-March and most of our members have renewed their memberships. We are still waiting for some stragglers to renew. The members of the Executive Committee will be calling those that did not renew to remind them of the importance of membership. In addition, the MCA is starting a membership drive. We want to inform nonmembers of the benefits of membership with the MCA. We hope that you will help with this membership drive to increase our numbers. I continue to challenge you to find and recruit one new member.

The 2024 Spring CE Forum will be held on April 20 and 21st at the Turf Valley Resort in Ellicott City. We hope you'll come out to spend some time with your colleagues while learning some valuable information on lower extremity dysfunction and low back pain, compliant social media advertising, and cervical spine involvement in concussion.

The MCA is the watchdog and the first line of defense when it comes to protecting your rights as a practitioner here in Maryland. The Legislative Committee has been following a few Bill proposals that could affect all chiropractors in Maryland. Through our lobbyist, we either support, oppose or recommend changes to these proposals in the best interest of our members. We could not do this without the PAC. Donations to the PAC help to give us a stronger voice on Capitol Hill. Please donate what you can to the PAC so we can continue to have a presence in Annapolis.

The MCA is in the process of developing the Chiropractic Assistant X-ray Course with a potential launch date in late June or early July. This course is designed to meet the state requirements for the position of Chiropractic Assistant with X-ray Privileges.

Let's continue to do our best and provide the best care for patients here in Maryland, to increase membership, and to advance the entire profession.

Let me restate a paragraph from my last letter;

"Do what you can. Find new members. If you can't do that, contribute to the PAC or increase your membership to a higher level of membership. If you come across someone that says they would like to be a member, but can't afford the cost of membership, remind them that it costs about one adjustment a month to cover the cost of a basic membership or ask them to make a small contribution to the PAC."

I hope to see you all at the Spring Forum in April. Bring a colleague with you and introduce them to the benefits of MCA membership.

Respectfully,

Mike Fedorczyk, DC MCA President





Our patients have been coming back to us for years. It's like a big family."

Dr. Jordan Tharp - Doctor of Chiropractic at The Joint

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New 2024 Law Affects Chiropractors

By Dr. Ty Talcott, CHPSE

A newly implemented law affects many chiropractors beginning January 1, 2024. It involves the federal reporting requirement for Beneficial Ownership Information (BOI) as part of the U.S. Corporate Transparency Act. Many companies must now submit information about the individuals who ultimately own or control the company to the U.S. Department of the Treasury's FinCEN bureau.

This law aims to prevent the formation of shell companies and other financial schemes that hide the identities of individuals involved in illegal, terrorist, or organized crime activities.

Here's how to get your chiropractic practice compliant with the new law.

#1 – To comply, complete the BOI (Beneficial Ownership Information) Report online by submitting your company's information (more info. below). If you created a company that is registered with a government agency, such as a corporation or LLC, you must submit your information. Some sole proprietorships may not be required to file, but generally, many chiropractic practices must comply and complete the online report for their business type. You should check with your tax or legal expert to verify if you need to comply with the new law if you are unsure.

#2 – If you created or registered your company before January 1, 2024, you have until January 1, 2025, to submit the necessary BOI (Beneficial Ownership Information) Report. Ensure compliance before the deadline to avoid hefty, daily government fines for noncompliance.

#3 – If you create or register your company after January 1, 2024, and before January 1, 2025, you have 90 calendar days after receiving notice of creation or registration to file your initial BOI (Beneficial Ownership Information) Report.

If you need assistance filling out or submitting your entity's information, here are step-by-step instructions that will guide you through the process by providing detailed instructions and showing the necessary information you will be asked to provide on-screen. https://boiefiling.fincen.gov/resources/BOIR E-File PDF Step-by-Step Instructions.pdf

We are providing this notice and information to you as a 'heads-up,' but please seek advice from your legal and tax professionals to ensure compliance for your specific company. Be careful not to share your sensitive or protected information with anyone outside the federal BOI reporting site at https://www.fincen.gov/boi or your trusted tax or legal experts as you research and comply with this new law. The federal government issued a recent report of fraudulent emails, letters, and websites aimed at taking information from companies in response to the new law. As always, be aware and protect your business and personal information.

Dr. Ty Talcott is a Certified HIPAA Privacy and Security Expert, who consults thousands of healthcare practices relative to business development and protection. He is a sought-after speaker who has led numerous seminars, performed as a keynote speaker, and has been featured on the cover of several magazines.

Thanks to MCA Supporters

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The 30-day 2024 legislative session is under way and ending soon. The legislative committee has been tracking several bills. Our PAC activities have enabled the legislative committee members to be more easily recognized as they meet with our representatives in Annapolis. Your dollars help to open doors and help us show love to those that support our profession. As always, we need people to attend fundraising events. If you can eat, have a drink and talk about what we do and why we do it; you would make a good attendee. If you are interested in attending an event in your area and having CPAC buy the ticket, please contact me via email. nbcohen@comcast.net

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Are You Using Social Media Compliantly in Your Practice?

By Ray Foxworth, DC, FICC

Social media has become integral to our daily lives, transforming how we communicate, share information, and connect with others. Chiropractic practices have recognized the importance of engaging with patients and the public through social media platforms. While the benefits of using social media in healthcare are numerous, healthcare professionals and organizations must employ responsible and ethical practices when navigating this digital landscape.

Patient Confidentiality

One of the foremost responsibilities of healthcare practitioners on social media is to protect patient confidentiality. Sharing patient information, even unintentionally, can lead to severe legal and ethical consequences. To maintain patient privacy: (The HIPAA Journal, 2024)

- Avoid discussing specific patient cases: Never post identifiable information about patients, including their names, photographs, or other identifying details. Even general descriptions should be avoided to prevent potential breaches.
- Seek informed consent: If you wish to share a patient's story or experience, obtain explicit consent from the patient beforehand. Ensure they understand the implications and consequences of sharing their information on social media.
- HIPAA and social media cases are on the rise. In October 2019, a dental practice was fined \$10,000 for impermissibly disclosing PHI on a social media review site; while in January 2016, a nursing assistant was fired from her job and sentenced to 30 days in jail for posting a video of a patient online.

Provide Accurate Information

Healthcare professionals are responsible for providing accurate and reliable information to the public. Misleading or false information can harm patients, erode trust, and tarnish the reputation of healthcare organizations. To provide accurate information:

- Cite reputable sources: Always verify the credibility of sources before sharing medical information or advice. Use peer-reviewed journals, official medical guidelines, or information from recognized healthcare institutions.
- Fact-check before posting: Take the time to fact-check any medical claims or statistics before sharing them on social media. Misinformation can have real-world consequences.
- Correct mistakes promptly: If you discover you've shared incorrect information, correct it promptly and transparently. This demonstrates your commitment to accuracy and integrity.

Maintain Professionalism

Social media platforms are public spaces where chiropractors represent themselves, their organizations, and the chiropractic profession. To maintain professionalism:

- Set clear boundaries: Distinguish between personal and professional accounts. Use separate profiles for professional content to maintain formality and focus on healthcare-related topics.
- Use a respectful tone: Engage with others respectfully, even in the face of criticism or differing opinions. Maintain a courteous and professional demeanor at all
- Avoid conflicts of interest: Disclose any financial relationships or conflicts of interest that could affect the credibility of your content.

Foster a Positive Online Presence

A positive online presence can enhance a healthcare practice's reputation, attract patients, and foster trust within the community. To cultivate a positive presence:

- Engage with the community: Actively participate in conversations related to healthcare topics, answer questions, and provide valuable insights.
- Share educational content: Regularly share educational and informative content, such as articles, videos, or infographics, that benefit your audience and showcase your expertise.

The responsible use of social media in chiropractic practices is a balancing act that requires careful consideration of patient privacy, accuracy, professionalism, and community engagement. By adhering to ethical guidelines and best practices, chiropractors can harness the power of social media to educate, inspire, and connect with patients while upholding their commitment to patient care and privacy. When used responsibly, social media can be a valuable tool for enhancing healthcare communication and patient outcomes.

Dr. Ray Foxworth, DC, FICC, is founder and CEO of ChiroHealthUSA. For over 35 years, he worked "in the trenches" facing challenges with billing, coding, documentation, and compliance, in his practice. He is a former Medical Compliance Specialist and currently serves as chairman of The Chiropractic Summit, an at-large board member of the Chiropractic Future Strategic Plan Committee, a board member of the Cleveland College Foundation, and an executive board member of the Foundation for Chiropractic Progress. He is a former Staff Chiropractor at the G.V. Sonny Montgomery VA Medical Center and past chairman of the Mississippi Department of Health.

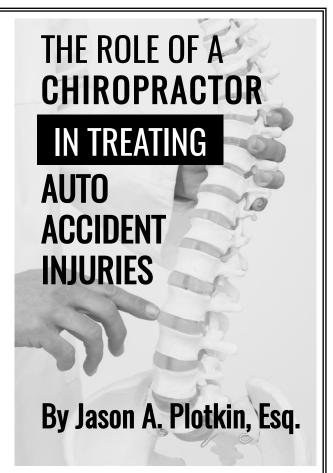


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At a Public Hearing on May 31, 2019 titled, "Scientific Data and Information about Products Containing Cannabis or Cannabis-Derived Compounds" a pharmaceuticals expert testified as follows: "My principal chemistry issue with cannabidiol or CBD is that it's not stable. Everyone needs to understand it's not stable. It has a maximum temperature of about 25 degrees Celsius, which is 77 degrees Fahrenheit. Above that, it starts to break down or form other compounds. You can't store it cold because below 4 degrees Celsius, around 39 degrees Fahrenheit, you have other problems."

Emilie, age 71 "One week of 1/3 dropper in the morning, really noticing a difference in my knee. Walking around and, all of a sudden, I noticed my knee was not even bothering me at all. I can stand up longer much longer. Even with sitting for a while, I can just get up and walk like normal. Have not done that in ages."

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Classifieds

To place a classified ad in the MCA Journal please fill out the appropriate form on the classifieds section of the MCA website. The cost for a 50-word ad is \$20 for MCA members for two months (4 months for \$30) or \$30 for two months for non-members. Classifieds are listed below from newest posted to oldest posted.

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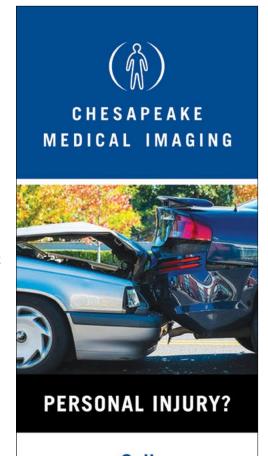
4 Office Suite Available in Gaithersburg Beautiful and well lit four office suite with waiting are available in Gaithersburg, Maryland. Two year sublet. Available immediately. Building is located at the corner of Rusell Ave and Lakeforest Blvd. Well maintained and accessible building located on the bus route with free parking and elevator. Attentive property management company and polite and quiet neighbors. Call: 301 389 5026 or email hello@newbeginningspsych.org if interested.

Chiropractic Assistant Perry Hall, MD Perry Hall Chiropractic & Physical Therapy We are looking for a Licensed Chiropractic Assistant to be responsible for the front desk duties. These responsibilities include but are not limited to: answering phones, emails, scheduling appointments, data entry, billing and filing, and therapy application. To be successful you must be able to work together as a team, work with sensitive patient data, and maintain confidentiality. You should also be able to multitask without sacrificing accuracy in your work. Top candidates will be detailed oriented and service driven. Experience required. Current Maryland Chiropractic Assistant License. Pay is commensurate with experience. Please send inquiries and resumes to admnfd@aol.com.

Space for rent 3 days/week Cockeysville Chiropractic/Nutrition Wellness Center in Cockeysville/Timonium has 1-2 rooms available to rent to Maryland licensed chiropractor. I am cutting back my hours and want to rent space to someone who wants to build a practice or add a satellite office. Waiting room, therapy room, and an extra room for massage therapist available (tables provided). No receptionist. Room available Tuesday and Friday. Email inquiries to awccfrontdesk@gmail.com.

Chiropractic Associates Wanted Absolute Chiropractic Care Full time Chiropractic Associates for two locations. Oxon Hill and Waldorf areas. Personal injury practice, Competitive salary, 401K match, paid malpractice insurance, great vacation package, and a wonderful work environment. Opportunity for ownership in the Waldorf location. Please call 301-802-3170 or 301-577-1800.

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Associate Opportunity: Northern Virginia Available immediately! Full-time associate position of a lifetime with ownership potential! Come join our well-established family practice and experience just how rewarding a career in chiropractic can be. New patients come primarily from patient referrals and advertising. Must have active Virginia chiropractic license. Contact Jerry Peterson at 888-878-0027 or info.practicebrokersinc@gmail.com. Please reference ad when inquiring.

Seeking Associate Chiropractor for immediate hire - Chiropractic Wellness Center of Baltimore Are you a skilled and passionate chiropractor looking to join a dynamic team? Our busy chiropractic practice is seeking a qualified chiropractor associate for immediate hire. We offer a supportive and collaborative work environment, competitive compensation, and opportunities for professional growth. If you are dedicated to providing exceptional care to patients and eager to advance your career, we want to hear from you. Apply now to join our team and make a positive impact on the health and well-being of our community. We utilize great technology such as DDR Static and motion X-rays and thermography. visit: www.drroeder.com/hiring

Beautiful Baltimore Self Pay Practice for Sale In Roland Park, one of Baltimore's nicest neighborhoods. Located in professional building within recently renovated (2023) upscale shopping, retail, restaurants & residential community. 1,100 sq ft office with lots of natural light. 4 private treatment rooms and a large PT/rehab area. Office is well equipped with treatment modalities, treatment tables, and furnishings. NHUS alumna looking to sell post 37 years of practice. Voted "Baltimore's Best". Doctor retiring. Wants to sell ASAP, willing to take discount for swift exchange. Open to creative offers & flexible payment schedules. Call/Text cell: 443-794-2963

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ensure everyone's safety during class, this included a 1:1 ratio of students to manikins. Please visit our website for a full listing of services and upcoming community classes.



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Associate Doctor Needed-Excellent Pay and Benefits Alexander Chiropractic Center is seeking an Associated Chiropractor for their offices in Solomons/California, MD. New Grads Welcome! Starting Salary 100k, plus excellent benefits and hours. Seeking a chiropractic associate who is well versed in manual techniques (diversified, Thompson drop, etc.) to join our busy family wellness, PI and WC practice. Please reach out to Office Manager, Kim for more information: k.spencer7@yahoo.com.

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FT Associated Wanted - Canton Chiropractic and Physical Therapy Located in Canton (SE Baltimore), we offer 30 or 60 min, one on one appts. If you want more time to treat patients, this is the practice for you. 30-40 hrs/wk, \$70K-\$94K plus production bonus, PTO and health insurance. Training in soft tissue techniques and PT/rehab would be great but willing to provide training. Depending on how you structure your schedule, 3 day weekends are possible. Please email info@ccandpt.com or call 410-342-0502.

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Chiro Needed for Sports, PI, Wellness, and More! Elite Chiropractic & Sport is hiring! We are looking for an associate Chiropractor to join a busy, growing office in Columbia, Maryland. We incorporate adjusting, soft tissue, dry needling, and rehab. If you have any of those credentials, great! If not, we can train you and help get your certified. We offer competitive pay, 2 weeks paid vacation plus holidays, malpractice insurance, 401k with company match, health insurance, license renewal, a continuing education stipend, and disability insurance. Experienced chiros and new graduates are welcome to apply. Please contact drbross@ elitechirosport.com with your resume if you are interested in discussing the position.

Office for sublease in Cockeysville Office suite with 4 offices, kitchenette, private powder room and large waiting area. 1, 2, 3, or 4 days per week rentals available as well as full time leases. Rent includes utilities, internet, housekeeping, printer, fax and copier use, kitchen and bathroom supplies. Would be sharing suite with mental health therapist. Please call Kelly at 410 494-0085.

Office Closing. Equipment for sale. 2 tables. 2 E-stim. 2 Hydrocollators. Hill Labs Air Flex Deluxe with auto-cocking drops: C, T, L, P. Flexion-distraction. Elevation height range 21"-31". Gently used, excellent condition, well-maintained (with references). 6 y/o. Colonial blue finesse puncture-proof fabric. No longer manufactured by Hill. Hill Labs HA90C full drop table: Cervical tilt and elevation. Thoracic breakaway feature. Drop-away ankle section. Bought reconditioned. Like new. C,T, L, P auto-cocking drops. Colonial blue finesse puncture-proof fabric. Elevation range 21"-31". RIchMar E-stim/autosound combo 7.6 with hammer. RichMar WinnerEvo st2 E-stim. 2 channel. Stools with matching fabric to tables. Hydrocollators 2 and 5 gallon. Contact nicole.ganz1@gmail.

Chiropractor Wanted Effective Integrative Healthcare and Effective Chiropractic are looking for a Chiropractor for the Lanham, MD, PG County and the Millersville, MD, Anne Arundel County offices. 3 1/2 days a week with every other Sat mornings, but custom schedules could be considered. Excellent base pay with easy bonuses. 401k, full medical/dental/vision coverage. Short and long term contracts available. www.eihmd.com. Contact Dr. Hardnett at 410-562-5858 and email cv to drhardnett@eihmd.com.